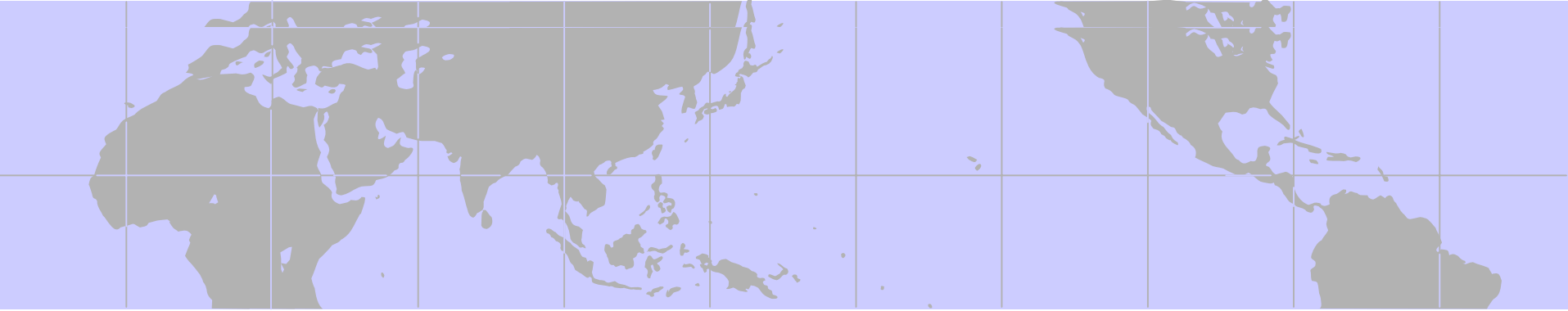


**THE SOCIETY FOR
LIFE SCIENCE PROFESSIONALS**



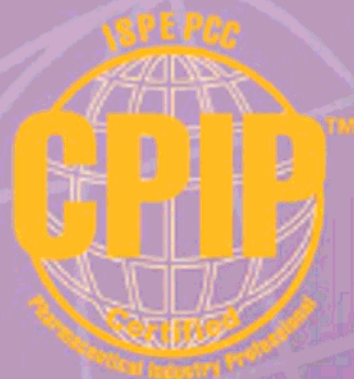


“Molecule to Market-Place”

September 21, 2006 at 3:00
Campbell University



Clinical Trials	Dr. Brenda Jamerson, Associate Professor, Campbell University
Market Analysis	Ms. Robyn Shawkey, Manager, Commercial Analysis, GSK
Product Quality	Dr. Dawn Sanchez-Barona, Senior Director of Quality, Eisai
Pre-clinical Drug Development	Dr. Michael Santostefano, Senior Toxicologist, GSK
Facility Start-up for CTM/New Commercial Products	Dr. Mark Yates, Senior Scientist, Wyeth



*Fostering
Innovation
Through
Demonstrated
Knowledge
Diversity*

The CPIP is conferred by the:

ISPE Professional
Certification
Commission™

Seal Your Career in Gold

The Certified Pharmaceutical Industry Professional (CPIP™) —

A NEW International Credential for
Pharmaceutical Industry Professionals

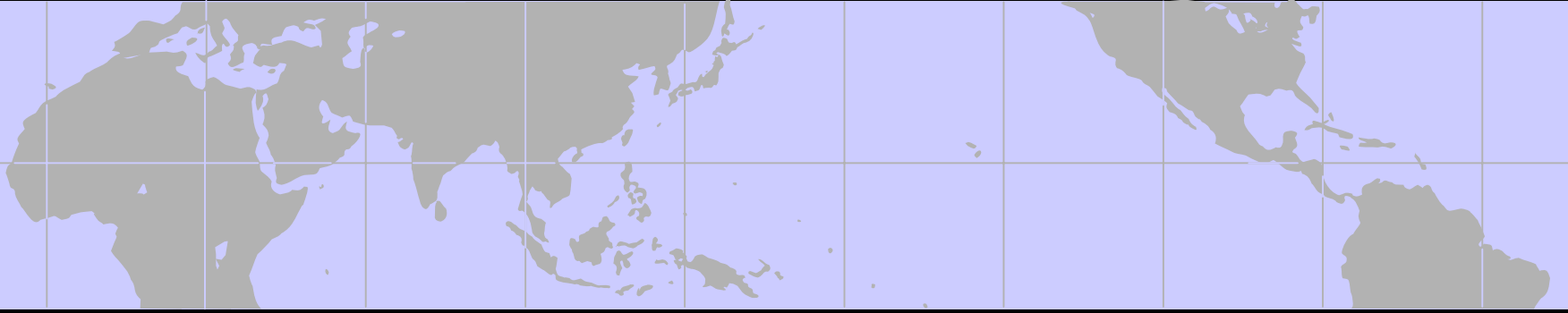
Gain...

- Enhanced Credibility
- Peer Respect
- Recognition
- That Competitive Edge
- Advancement Opportunities

Candidates Typically Work In...

- Drug Product Development
- Drug product Manufacturing Operations
- Facilities/Process Engineering
- Facility and Process Equipment Manufacturing/Supply
- Project Management
- Regulatory Compliance/QA/Validation
- Technical Support

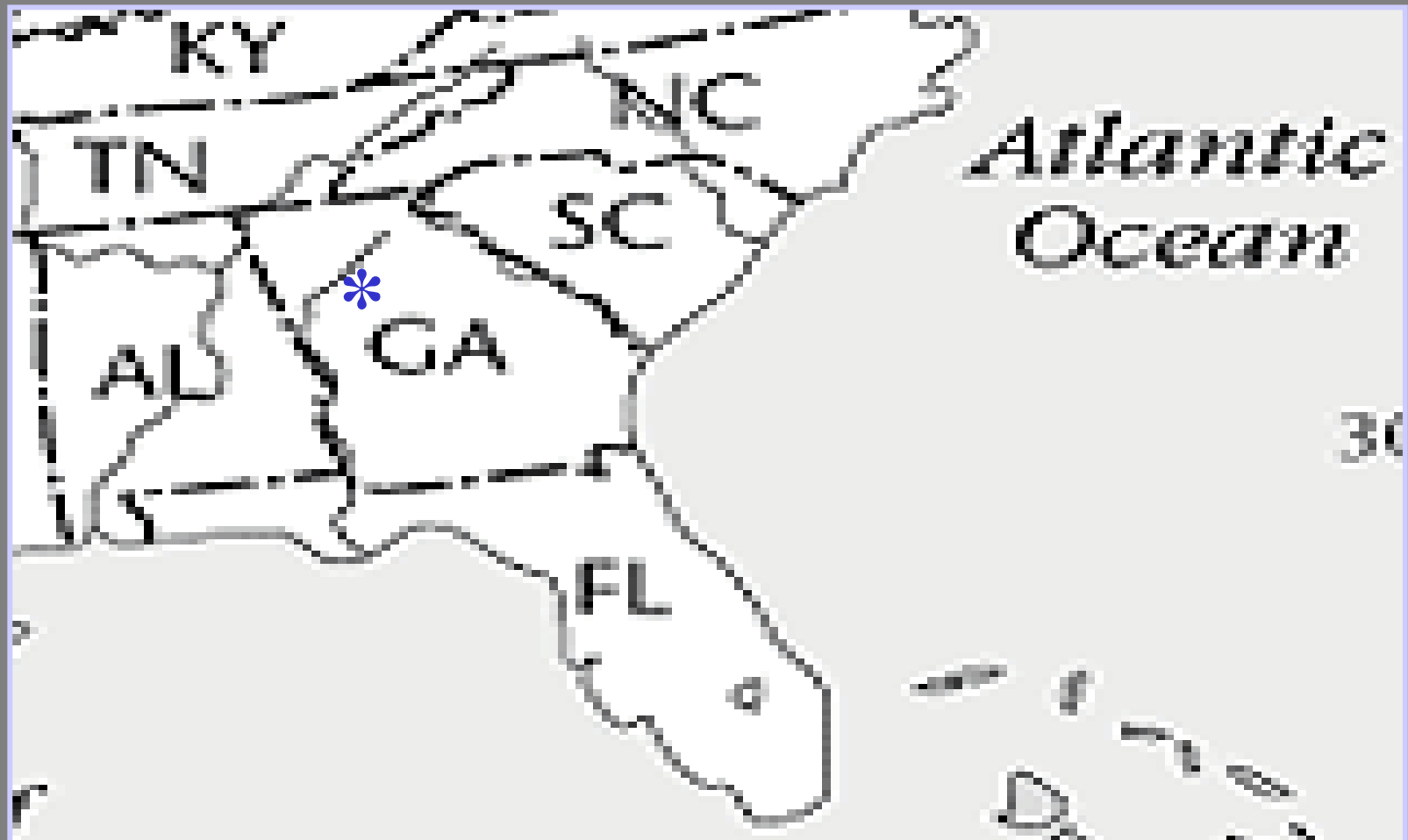
Please visit www.ispe-pcc.org to learn more.

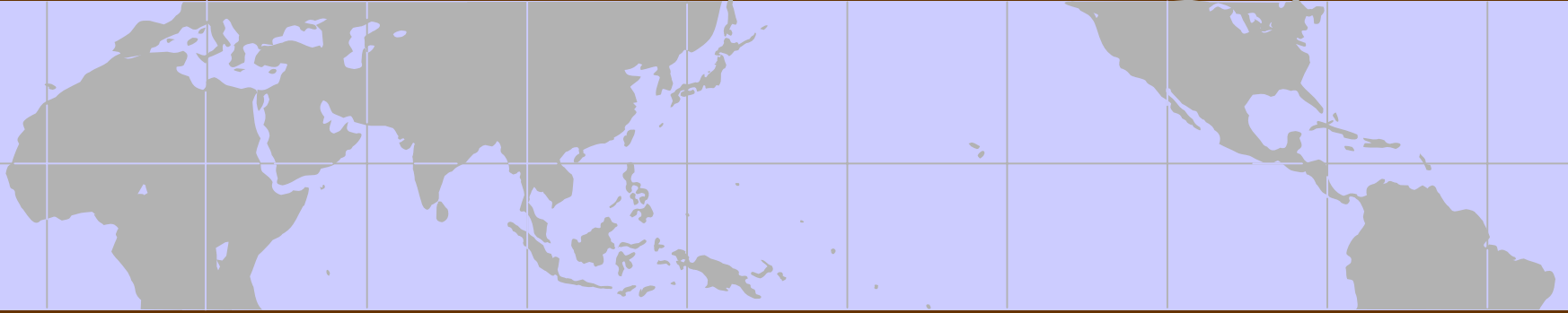


Georgia on my mind!



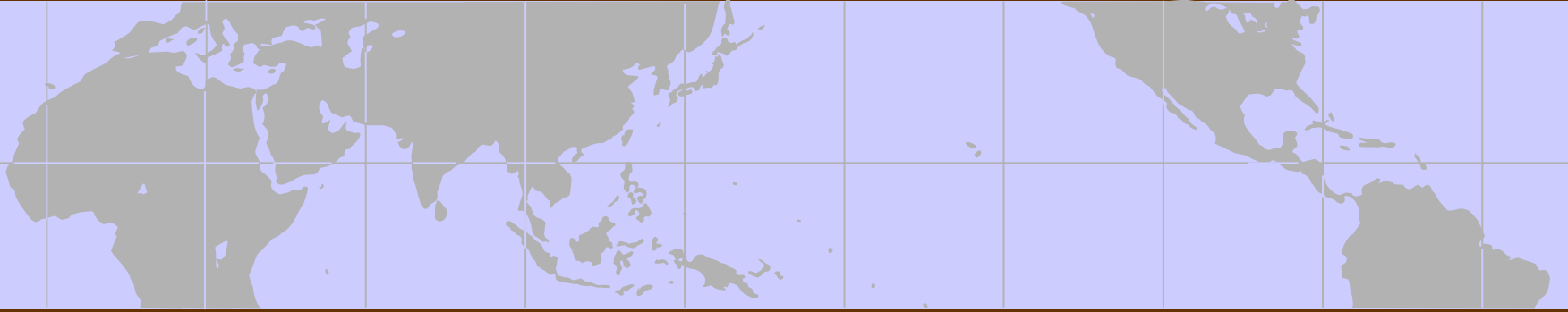
CASA SERVICE AREA – *over*
282,000 SQUARE MILES



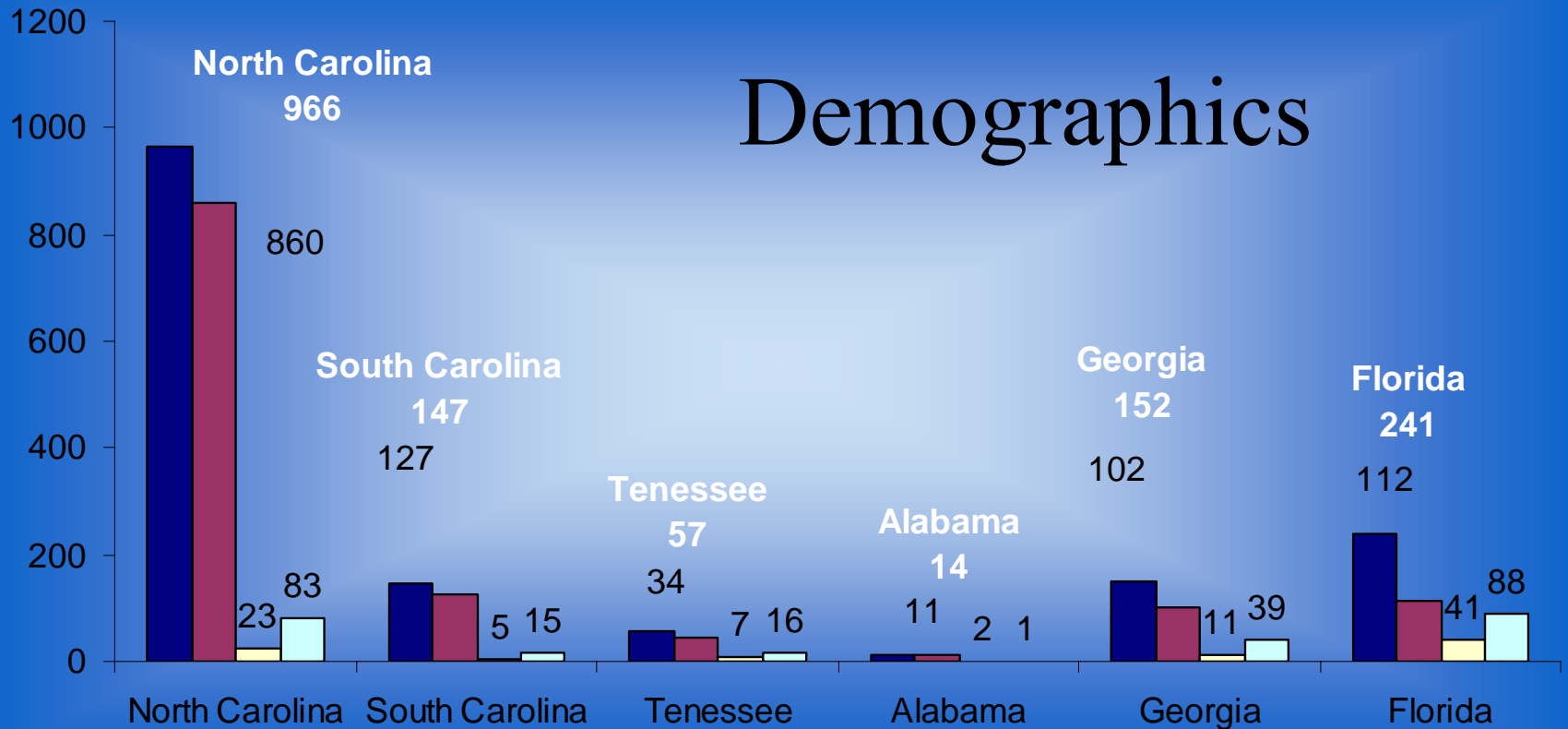


OUR MISSION

To Deliver high quality *local* educational programs, social events, and other services to our membership in support of the core purposes and goals of ISPE.



Demographics



Why Georgia?

AMERICA'S TOP BIOTECHNOLOGY CENTERS

1. California
2. Massachusetts
- 3. North Carolina**
4. Maryland
5. New Jersey
6. New York
7. Texas
- 8. Georgia**
9. Pennsylvania
10. Washington



TOP CITIES WITH THE MOST FORTUNE 500 HEADQUARTERS

	Rank	Headquarters
1	New York	43
2	Houston	20
3	Atlanta	14
4	Chicago	10
5	Dallas	8
6	St Louis	8

Source: *Fortune* magazine April 2005

Source: Ernst & Young's Global
Biotechnology "Resurgence," 2004

Metro Atlanta Population: 4.7 Million

FDA





ISPE's Long Term Goal

The Society will integrate and lead
Industry Professionals and
Regulatory Agencies worldwide
to improve the Life Sciences.



GA Bioscience Enrollment 2002-2004



	Fall 2002	Fall 2003	Fall 2004
Georgia Institute of Technology	1,710	1,928	2,357
Georgia State University	1,588	1,775	1,836
University of Georgia	4,077	5,498	5,741
Total of all Georgia Schools	18,868	21,760	23,428

State Bio-Related Occupations Projected to Grow *30 Percent* in Georgia



Occupations (scientists, engineers, researchers & technicians) related to the following fields:	2000 Base Year Employment	2010 Projected Employment	Total Change in Employment	Percent Growth in Employment
Agricultural/Ag-Bio	1,200	1,290	90	7.5%
Biotechnology/Life Sciences	7,680	10,110	2,430	31.6%
Chemical/Pharmaceutical	4,140	5,710	1,570	37.9%
Medical/Clinical	8,830	11,690	2,860	32.4%
Total	21,850	28,800	6,950	31.8%

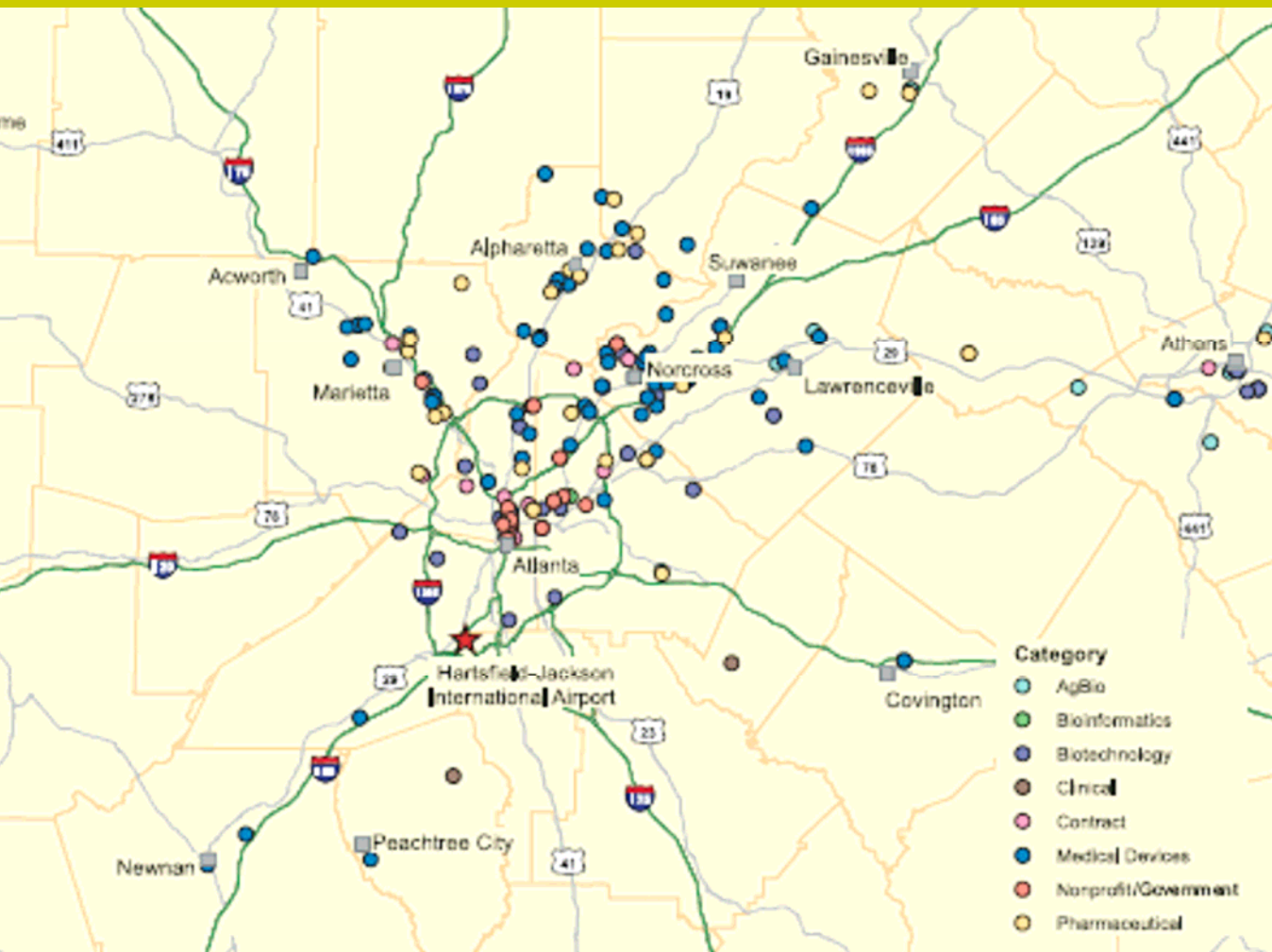
Source: Georgia Department of Labor Occupational Projections, 2000-2010, Metro Atlanta Chamber of Commerce Research Department, August 2003

Focused Strategy



- Identify an Individual Market with Most Potential.
- Target with a series of Initiatives.
 - Develop Student chapters
 - Strategic Partnerships
- Develop a Core Group of Active Members.

Facility Concentration

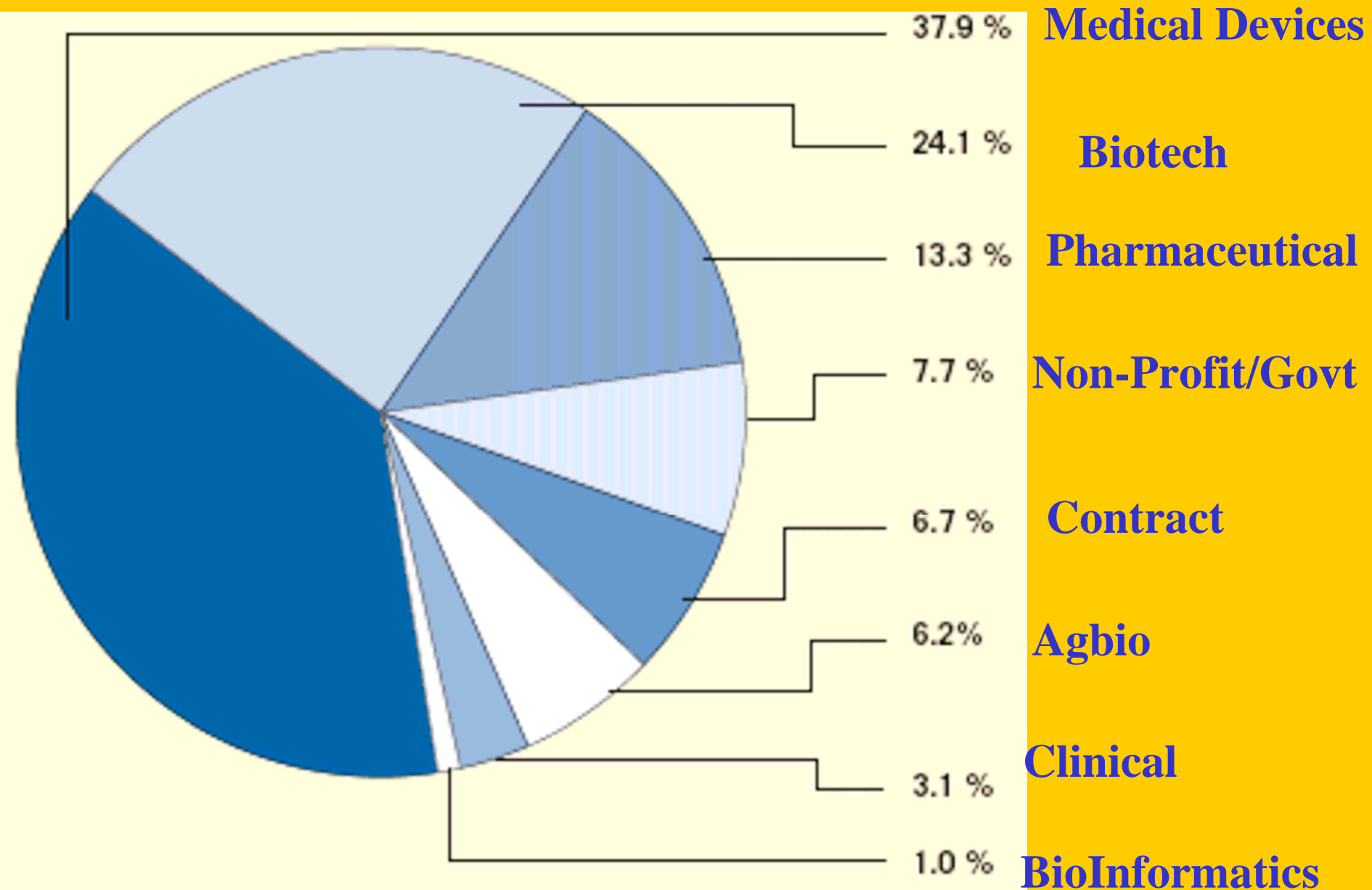


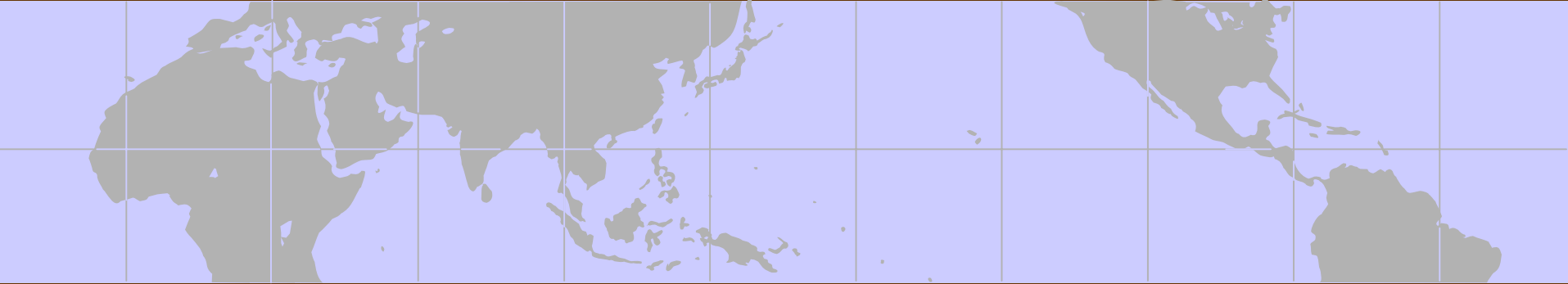
Map Courtesy of Georgia Power Community & Economic Development

62 Bio-Tech Firms

29 Pharma Companies

Primary Business Categories





Summary

The Plan

- Form a Steering Committee
- Develop an Integrated Approach involving all Committees.
- Focus Resources & Develop Critical Mass

A Black-Tie (optional) Affair



Annual Awards Banquet



The Case

- ISPE is the largest not-for-profit society serving the Pharma/Bio-Tech Sector
- We should also be honoring the top professionals in the field.
- We are blessed with many hard-working, and dedicated volunteers, and they deserve recognition.





Benefits



- Good promotional vehicle for the Chapter
- Good networking opportunity
- Additional revenues generated
- Good “book-end” for student posters
- Good student organizational activity



Awards



- Lifetime Achievement Award
(Industry-wide)
- Member Company of the Year
 - Member-of-the-Year
- Committee Chair-of-the-Year
- Student-Chapter-of-the-Year

A world map is visible in the background of the top portion of the slide, showing the continents of Africa, Europe, Asia, and Australia. The map is rendered in a light, semi-transparent style against a dark background.

Timing & Format

- Mid-April time frame
- Possibly based on availability of Lifetime Achievement Recipient
- Black-tie (optional)
- Evening, Sit-Down Dinner
- Judges & Judging Criteria

Organization

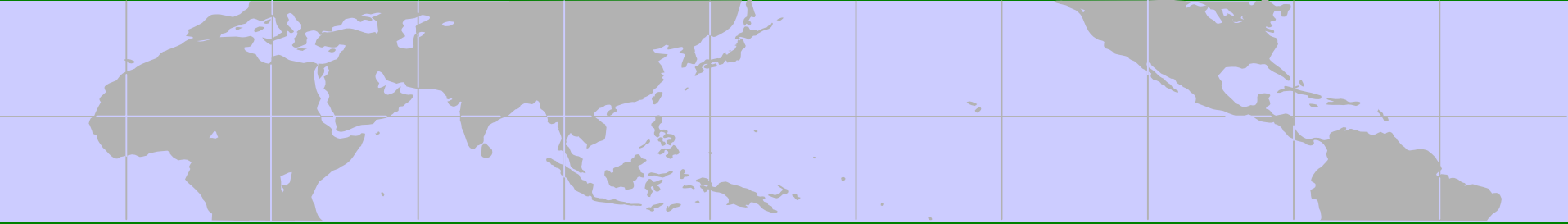


- Ad-hoc Committee (1st Two Years)
- Turn-over to Standing Committee
- Volunteer Opportunities => Students
(More contact w/key members, etc.)
- Judges Panel (including independents?)

Publicity & Funding

- Press Releases
- E-blasts for nominations & Website posts
- Publicist
- News Channels, Radio PSAs
- Award sponsorships
(e.g., GSK student of the year award)
- Registration Fees & Event sponsors





Awards Banquet Summary

- A New Initiative
- Something we should be doing
- Benefits for the Society and our Members

Targeting for Growth

“2020 Vision”

- Grow Membership to 2020 members by Calendar Year 2020.
- Set a tangible, measureable goal each year.
- Decide on measurement date.
- Decide on strategies to meet or exceed the goal each year.

