



The New England Chapter of ISPE presents:

# **New England BioPharma 2004**

**Charity Luncheon & Trade Show**

Featuring keynote speaker:

**Rich Kenley, Ph.D.**

President, Cardinal Health Pharmaceutical Development

New England BioPharma is your opportunity to not only showcase your products and services to a very large audience assembled from all over the Northeast but also to hear Rich Kenley, Ph.D. speak about the future of the industry. Dr. Kenley's topic will be:

***"Outsourcing....."***

***"Evolving from an Industry of Tactical Individual Services to One of Comprehensive Strategic Solutions"***

- Forces Driving Change in Drug Development
  - How the Industry is Responding
  - The Outsourcing Industry Response
- Where the R & D Outsourcing Industry has come from...and What is Changing
  - The Value of Development and Drug Delivery Outsourcing



50% of the proceeds from the luncheon will be donated to charity, 25% will go to Dr. Kenley's charity of choice.

**Date: Friday, January 30, 2004**

- ◆ Trade Show: 11am to 8 pm (free admission, registration required)
- ◆ Charity Luncheon: Noon to 1:30 pm (\$100.00 per person)
- ◆ Networking Reception: 6 pm to 8 pm

**Location: Foxwoods Resort & Casino, Mashantucket, CT.**

**Cost: Vendor Booth \$1000.00    Registration Deadline December 19, 2003**

**Overnight Accommodations:** Foxwoods is offering a reduced rate of \$130.00 per night for Thursday and \$175.00 for Friday. Reservations must be made by January 15, 2004 by calling 1-800-488-7777. Mention the ISPE New England Chapter Show.

*The Trade Show will feature 90 vendor booths with the latest products available in the Northeast. Over 500 attendees are expected and booths will sell out quickly, so be sure to reserve yours today!*



For more information, visit our website at [www.ispe.org/newengland](http://www.ispe.org/newengland) or contact our chapter manager, Alice Stanelun at 401-739-6419, email: [astanelun@aol.com](mailto:astanelun@aol.com) or fax 401-737-0959.

