

15th Annual Fun Day
ISPE San Francisco Chapter
July 30th, 2009
Chardonnay Golf Club, Napa, CA

Event Summary

The 2009 Fun Day will start with a complimentary networking breakfast for ALL attendees (Wine Tour and Golf participants) starting at 8:00am. Bloody Mary's will be served starting at 8:00am. Wine Tour participants will depart the golf course in shuttles promptly at 9:00am. The Golf Tournament will have a shotgun start targeted at 10:00am. Following golf at approximately 4:00pm, we will host a banquet dinner open to ALL participants to network and reminisce about the day's events.

Golf Tournament, Napa

Chardonnay Golf Club is a 27 hole golf facility where the tournament will be played on three 9 hole courses (everyone plays two of the three tracks). The golf course was awarded four stars by Golf Digest Magazine. We will continue a scramble format where the best shot from each player is used. This format makes the game fun for golfers of all abilities. Prizes will be awarded to the top teams, as well as closest to the pin and longest drive holes.

Wine Tour, Carneros Valley

Wine participants are welcome to attend the networking breakfast at the Chardonnay Golf Club at 8:00. We will convene in the golf course parking lot at 8:45am to board shuttles which will depart PROMPTLY at 9:00am. The shuttles will use a shotgun approach, rotating to different wineries throughout the day. This year we have selected memorable wineries in the nearby Carneros region. The highlight of the day will be an outdoor lobster banquet at Artesa Winery, with sweeping views of the valley and north bay. Participants will have the option to return to the Chardonnay Golf Club by 4:00pm to attend the banquet, or attend an additional wine tasting and end the day at the Golf Club at 5:30pm.

Event Schedule

8:00 am	Registration and Networking Breakfast
8:45 am	Board Shuttles For Winery Tours
10:00 am	Golf Tournament Shotgun Start
4:00 pm	Awards Banquet/Dinner Buffet

Sponsorship Information

Fun Day is an enormously popular and successful event- thanks in large part to the participation of our sponsors! We would like to provide you with the opportunity again this year to raise the visibility of your company and services. Sponsorships are available on a first-come basis. Sponsorship details and benefits are described on page 3.

You are welcome to donate promotional gifts that our volunteers will include in goodie bags that will be distributed to participants on event day. This is a great way to advertise your company logo and/or

website on an item, and a wonderful opportunity for additional marketing visibility. Please supply at least 100 each of the promotional item for winos, or 200 each of the item for the golfers. Popular items have included visors, sunscreen, wine bags, wine bottle openers, golf balls, golf towels, etc (suggested value \$7 - \$20 per item). No fragile items please (e.g. wine glasses). Please email Adam Beatty (ABeatty@BAY-TEC.com) to advise as to what items you are contributing. Please ship promotional gifts by July 1st as follows:

Ship golf items to:

Patti Larson

DPR Construction

1450 Veterans Blvd, Redwood City, CA 94063

Ship wine items:

Sandra Medlin

Sani-Tech West

1200 Lakeshore Ave #16E, Oakland, CA 94606

Please do NOT bring promotional items on event day, as this causes unnecessary confusion at registration. Items brought on event day WILL NOT be distributed to attendees.

If a company opts to give away a golf prize at their hole valued at more than \$200, the sponsor will be required to run the give-away as a raffle (tickets to be earned by participants in a manner determined by the sponsor) and sell additional raffle tickets to all Fun Day participants during the banquet event to allow any participant the opportunity to win the prize. All proceeds will be donated to the benefiting charities determined by ISPE.

Driving Directions To Chardonnay

Chardonnay Golf Club

2555 Jamieson Canyon Rd., Napa, CA 94558

Toll Free: (800) 788-0136

<http://www.chardonnaygolfclub.com/>

From San Francisco: Take I-80 East toward Sacramento; take the Red Top road exit (approximately 5 miles past Vallejo); turn left on Red Top road; proceed under the highway; turn right onto Frontage road and proceed to the stop sign across the railroad tracks (Hwy. 12); turn left onto Hwy. 12 (West); follow Hwy. 12 (4.3) miles to first stop light, entrance on left.

From the East Bay: Take I-680 North to I-80 (Napa/S.F. exit); take I-80 West toward San Francisco; exit on Hwy. 12 West (Napa); follow Hwy. 12 (4.5) miles to the first stop light, entrance on left.

EVENT SPONSORSHIPS

GOLD SPONSOR – SOLD OUT

\$2500

- One free foursome or four Wine Tour Tickets
 - Welcome attendees to tournament
- Priority reservation for up to three foursomes and four wine tour participants
 - Verbal recognition at Reception
- Company logo on major Tournament and Wine Tour signage and printed materials
 - Promoted on all literature
 - Company logo on invitation
- Includes a Tee sponsorship (See Below)

SILVER SPONSOR – 2 Available

\$2000

- Two free golfers or two Wine Tour Tickets
- Priority reservation for up to two foursomes and four wine tour participants
 - Company logo on all signage and promotion materials
 - Verbal recognition at Reception
 - Table for Company literature
- Includes a Tee sponsorship (See Below)

RECEPTION SPONSOR – SOLD OUT

1 @ \$1800

- Two free golfers or two Wine Tour Tickets
- Priority reservation for up to two foursomes and four wine tour participants
 - Verbal recognition at Reception
- Will be provided with \$500 worth of drink tickets to distribute to attendees. Additional drink tickets provided or requested by the sponsor must be paid for by the sponsor directly to golf course.

BREAKFAST AND BLOODY MARY STATION SPONSOR

1 @ \$1000

- Priority reservation for up to two foursomes and four wine tour participants
- \$500 worth of drink tickets will be provided by ISPE to distribute to attendees. Additional drink tickets provided or requested by the sponsor must be paid for by the sponsor directly to golf course.

GOLF TOURNAMENT SPONSORSHIPS

CART SPONSOR – 3 Available

4 @ \$1000

- Company logo on one cart per foursome
- ISPE will provide cart signage
- Priority reservation for two foursomes

“PICK YOUR THEME HOLE” CONTEST SPONSOR

2 Available

3 @ \$750

- Recognition on tournament signage
- Premier hole locations
- Sponsor is encouraged to promote itself at the tee in a “creative” manner including use of a self supplied tent.
 - Note – ISPE / Chardonnay reserves the right to approve / deny promotion.
- 2 chairs, one table and one umbrella
- Priority reservation for two foursomes

BEVERAGE SPONSOR – 2 Available

3 @ \$500

- Company sign, company representative, etc. signage at a hole
- Chardonnay / ISPE will provide ice chest with ice, unlimited soda, water. May purchase Beer, Wine etc to distribute from Chardonnay.
- Priority reservation for two foursomes

Longest Drive Sponsor - 2 Available

3 @ \$600

- Recognition on tournament signage
- Sponsor can promote itself on the hole in any reasonable manner including use of a self supplied tent
- 2 chairs, one table and one umbrella
- Priority reservation for two foursomes

Closest To Pin Sponsor - 2 Available

3 @ \$600

- Recognition on tournament signage
- Sponsor can promote itself at the and/or green in any reasonable manner including use of a self supplied tent
- 2 chairs, one table and one umbrella
- Priority reservation for two foursomes

PUTTING CONTEST SPONSOR – SOLD OUT

1 @ \$600

- Recognition on tournament signage
- Sponsor can promote itself at the green in any reasonable manner
- 2 chairs, one table and one umbrella
- Priority reservation for two foursomes

Tee Sponsor - 4 Available

7 @ \$300

- Company logo on sign at hole
- Provide your own table, umbrella and chair (also available for rent) at tee to hand out your promotional items.
- Priority reservation for one foursome
- Tee sponsors will not be provided with chairs, table, nor umbrella. Such items must be self-supplied or rented directly from the golf course in advance.

GOODIE BAG CONTRIBUTIONS

- Donated items for each player with various items (suggestions include bag, balls, tees, sun screen, band aids, towel, green repair tool, and golf ball marker)

PHOTOGRAPHY SPONSOR

- Company will email photos to individual golfers or provide a link to access photos. Provides opportunity to have all participants see your company’s name/logo in email.

WINE TOUR SPONSORSHIPS

LUNCH SPONSOR – SOLD OUT

2 @ \$1000

- **Free Wine Tour Ticket**
- Signage recognition at the lunch with your company name or logo
- Verbal recognition at the lunch and dinner

BUS SPONSOR – 2 Available

6 @ \$750

- **Free wine tour ticket**
- Signage recognition in the bus
- Verbal recognition at the lunch and dinner

WINERY SPONSOR - 5 Available

6 @ \$750

- **Free wine tour ticket**
- Recognition at Winery that your company is sponsoring the event.
- Verbal recognition at the lunch and dinner

GOODIE BAG CONTRIBUTIONS

- Donated items for each participant with various items (suggestions include wine bottle openers, sun screen, foil cutters, hats)

PHOTOGRAPHY SPONSOR

- Company will email photos to individual attendees or provide a link to access all photos.
- Provides opportunity to have all participants see your company’s name/logo in email

SPONSORSHIP RESERVATIONS

Please **fax or email** this form to Kimberly Syre at 949-387-9047 or ksyre@cox.net . Submit payment (credit card or check) with registration form. Sponsorship opportunities are available based on "first come, first served" and are not guaranteed until payment is received [faxed copy of check is sufficient to guarantee payment and order for sponsorship priority].

If you have any questions, please contact:

Tara Davis at tara.davis.b@bayer.com for Golf Tournament details or sponsorship information.

Kimberly Duncan at mkduncan@flash.net for Wine Tour details or sponsorship information.

Name:

Company:

Address:

City, State, Zip:

Phone:

Email:

Sponsorship requested:

First Choice:

Second Choice:

Sponsorship Cost:

\$ _____

Golf Tickets (\$200 each or \$800/foursome)

\$ _____

Limit of 2 Foursomes per company

Wine Tour Tickets: (\$200 each Max 4 per Company)

\$ _____

For Wine tour, indicate preference to attend 3rd winery or banquet Third Winery Banquet

Total:

\$ _____

Make checks payable to: ISPE SF Bay Area Chapter

Mail to: ISPE SF Chapter

c/o Attention To Detail

5319 University Dr., Suite 641

Irvine, CA 92612

Card Type: Visa MasterCard American Express

Credit Card Number:

Expiration Date:

Total Amount:

Signature (required):
