

# Electronic Media

## ISPE.org

A comprehensive source for critical information related to the pharmaceutical and biotechnology manufacturing industry, providing access to the latest industry and regulatory news, best practices and ISPE's renowned body of knowledge.

- 275,000 page views each month
- 59,000 visitors each month, 32,000 unique visitors
- Ads rotate for maximum impact
- Motion-based ads available
- Activity click reports supplied monthly

### ISPE.org Advertising Production Requirements

- File format: JPG or GIF
- Animated file format: Flash or Animated GIF, maximum file size 40 KB, maximum 15 seconds of animation
- Provide company URL for link
- **All web ads are to be prepaid prior to placement**

www.ISPE.org				
Ad sizes and locations (all dimensions are pixels, width x height)	2 Months	4 Months	6 Months	1 Year
<b>240 x 400 Vertical Rectangle</b> Only one ad this size on the screen, site rotating, web page level-specific	\$2,115 €1.575	\$4,140 €3.075	\$6,150 €4.560	\$10,365 €7.680
<b>148 x 400 Vertical SlimBox</b> No other ads on screen, web page level-specific	\$1,410 €1.050	\$2,760 €2.050	\$4,100 €3.040	\$6,910 €5.120
<b>120 x 240 Vertical Banner - Animated</b> Animation available exclusively on 120 x 240 size and only one (1) animated ad displayed per screen	\$980 €725	\$1,655 €1.225	\$2,325 €1.722	\$3,730 €2.762
<b>120 x 240 Vertical Banner - Static</b> Either two or four ads this size on the screen, web page level-specific	\$705 €525	\$1,380 €1.025	\$2,050 €1.520	\$3,455 €2.560

## Pharmaceutical Engineering.org

A "one-stop" source for all things related to *Pharmaceutical Engineering* (PE) magazine. Members can access exclusive online articles, digital editions and archived articles.

- 6,620 page views a month
- 1,635 visitors each month, 1,080 unique visitors
- Ad rotate for maximum impact
- Motion-based ads available
- Activity click reports supplied monthly



www.PharmaceuticalEngineering.org				
Ad sizes and locations (all dimensions are pixels, width x height)	2 Months	4 Months	6 Months	1 Year
<b>240 x 400 Vertical Rectangle</b> Only one ad this size on the screen, site rotating, web page level-specific	\$2,115 €1.575	\$4,140 €3.075	\$6,150 €4.560	\$10,365 €7.680
<b>120 x 240 Vertical Banner - Animated</b> Animation available exclusively on 120 x 240 size, and only one (1) animated ad displayed per screen	\$980 €725	\$1,655 €1.225	\$2,325 €1.722	\$3,730 €2.762
<b>120 x 240 Vertical Banner - Static</b> Either two or four ads this size on the screen, web page level specific	\$705 €525	\$1,380 €1.025	\$2,050 €1.520	\$3,455 €2.560

### PharmaceuticalEngineering.org Advertising Production Requirements

- File format: JPG or GIF
- Animated file format: Flash or Animated GIF, maximum file size 40 KB, maximum 15 seconds of animation
- Provide company URL for link
- **All Web ads are to be prepaid prior to placement**

# FacilityOfTheYear.org

Dedicated to recognizing state-of-the-art pharmaceutical and biotechnology manufacturing sites world-wide, FacilityOfTheYear.org provides an ideal setting to showcase your company's capabilities and commitment to innovation.



- 1,900 page views each month
- 711 visitors each month, 554 unique visitors
- Ads rotate for maximum impact
- Activity click reports supplied monthly

## www.FacilityOfTheYear.org

Ad sizes and locations (all dimensions are pixels, width x height)	2 Months	4 Months	6 Months	1 Year
<b>120 x 90 Button Ad</b> Up to five ads this size on the screen, run-of-site	\$450 €335	\$800 €660	\$1,320 €980	\$2,205 €1,635

### FacilityOfTheYear.org Advertising Production Requirements

- File format: JPG or GIF
- Animated file format: Flash or Animated GIF, maximum file size 40 KB, maximum 15 seconds of animation
- Provide company URL for link
- **All web ads are to be prepaid prior to placement**

# Buyers Guide

ISPE's Buyers Guide is a comprehensive resource for products and service buyers. This directory includes manufacturers and service providers who recognize the importance of the ISPE audience and tailor their products and services accordingly to it.

- Free standard listing in up to five categories
- Includes company name, contact information, link to website and company description (max 185 characters)
- Listing active for one year
- Listings included in January/February issue of *Pharmaceutical Engineering* magazine

### Buyers Guide Advertising Production Requirements

- File format: JPG or GIF
- Animated file format: Flash or Animated GIF, maximum file size 40 KB, maximum 15 seconds of animation
- Provide company URL for link
- **All web ads are to be prepaid prior to placement**

## www.ISPE.org/BuyersGuide

Ad sizes and locations (all dimensions are pixels, width x height)	2 Months	4 Months	6 Months	1 Year
<b>120 x 240 Vertical Banner - Animated</b> Only one animated ad displayed per screen	\$980 €725	\$1,655 €1,225	\$2,325 €1,722	\$3,730 €2,762
<b>120 x 240 Vertical Banner - Static</b> Four ads this size on the screen, web page level-specific	\$705 €525	\$1,380 €1,025	\$2,050 €1,520	\$3,455 €2,560

## Upgrade Options Available

### Premium Listing \$375 / €290 per category

- Have better placement and stand-out coloring
- Include logo or product picture to be positioned within listing (dimensions 120 x 90)
- Longer description (max of 600 characters)

### Additional Category Listings \$625 / €485 per block of five (5)

- Listings in addition to the five (5) complimentary insertions

### Web Button Ad - starting from \$705 / €525

- Rotates on Buyers Guide web pages
- Drive traffic to your website—link to your URL
- Motion-based ad formats available

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 ISPE helps you position your company as a global market leader.



ISPE connects you to a global network of professionals representing more than 24 disciplines of the Pharmaceutical and Biotechnology manufacturing field.

ISPE offers numerous opportunities to increase your visibility to an international audience of engaged industry professionals. Our media mix—including print and digital publications, electronic communications and onsite promotion—delivers your marketing message to an unparalleled global customer base. Our experienced sales team will work with you to customize your media strategy so you can get maximum value for your marketing dollars.

Sample Premium Listing