

ISPE President and CEO Nancy S. Berg introduces the Society's new mission and explains the buzz about a progressive new experience planned for the ISPE 2012 Annual Meeting and events throughout the year.

Come and Experience the New ISPE

by Nancy S. Berg



The annual meeting of any professional society is typically the culmination of a year's work of its membership, the platform from which the society speaks to industry and its members, a time for learning and networking – it is the gathering of the clan. One of my primary objectives is to help influence a progressive new experience for our members not only at the Annual Meeting, but throughout the year. Those who attended our all-new CGMP Conference in Baltimore in June witnessed the new educational format, high energy sessions, extensive regulatory and industry leader participation, and productive networking. You can be a part of the same ISPE experience at the upcoming ISPE 2012 Annual Meeting, 11 to 14 November in San Francisco, California, USA. This year's Annual Meeting features comprehensive conferences, the addition of some special sessions and “discussion” groups, and meetings of the entire organization, including ISPE's Communities of Practice (COPs), Committees and Councils, Chapter and Affiliate leaders, the Board of Directors, and the International Leadership Forum (ILF). Regulatory agencies from more than 15 countries have been invited to speak, to serve as panelists and as discussion leaders, demonstrating to industry and members the important role ISPE has in facilitating collaboration, stimulating advancement of ideas and technology, and building solutions to business, technical, and regulatory challenges.

Big Event

More than 150 members have influenced the development of ISPE's 2012 Annual Meeting. The four-day technical conference will include more than 125 presentations featuring inves-

tigational products, quality systems, supply networks, global regulatory initiatives, project management, advanced technology, emerging markets and more. Speakers will cover sustainability issues and Greenfield projects, innovation in laboratory operations, and transforming and managing the product lifecycle – and these are just a few highlights. Sessions are designed for members new to the industry, those working in intermediate and advanced level roles as well as industry leaders. This year, our keynote speakers include Dr. Stephen P. Spielberg, FDA's new Deputy Commissioner for Medical Products and Tobacco, and Murray Aitken, Executive Director, IMS Institute for Healthcare Informatics – both plan to share global views on industry and regulatory scenes, discuss trends, and share impressions on how ISPE should help in responding to challenges in our ever changing and very complex business and regulatory environments.

The International Leadership Forum (ILF) also will meet during the ISPE 2012 Annual Meeting. ILF members operate in leadership roles in their enterprises and lead quality, research, production, finance and other business functions, as well as R&D, clinical and manufacturing operations. This year, the ISPE Annual Meeting features the return of the “Executive Series” programs on 12 November. These programs are open to all delegates and include presentations on new technology, sustainability, enterprise risk management and other key topics identified by the ILF in the Global Positioning Strategy (GPS) document as integral to our industry's future.

Advance Look at New ISPE Mission

During the Annual Meeting, ISPE will communicate updates to its strategic plan. Stay tuned for more information on our approach to building and sustaining member value, and plans to take a more active leadership role in industry issues. As you can read below, our new

MESSAGE FROM THE PRESIDENT

mission statement reflects our blended membership and how industry views their business operations today:

By 2015, ISPE will be recognized globally as the leading technical organization for professionals engaged in producing quality medicines and pharmaceutical devices throughout the product lifecycle.

Rest assured that the new mission represents an anticipated evolution of the Society's focus and there will not be a radical departure from our traditions or in our areas of expertise, such as manufacturing operations, facilities, advanced technology, GAMP, supply chain, or others. Looking forward, ISPE must be reflective of industry and we are anticipating continued growth as we build upon areas of the product lifecycle, such as quality management, supply management, and other organizational processes and systems.

Business Aside.

We are now in the third quarter of what is proving to be another year of change for the pharmaceutical industry. As your association, we understand your hectic schedules and work challenges. In fact, it is that understanding that motivates us to create an Annual Meeting that is both business-focused and enjoyable. This year's event is locally hosted by our San Francisco Chapter; these members are supporting tours of local pharmaceutical and biotech facilities, offering advice and support around local tours for our international delegates and attending family members, and championing the early morning ISPE Fitness events (a 5k charity run and ISPilates – ISPE's own 6 am pilates classes). During the event, we also will host a meeting for "Team ISPE," our own volunteer cycling team that will train to ride in "America's Most Beautiful Bike Ride" (2 June 2013). This century ride (100 miles) around Lake Tahoe in California/Nevada, USA, is in conjunction with the Leukemia & Lymphoma Society's Team in Training Program (LLS-TNT). Many of you and your companies already support this event. Those interested in being a part of our team will train with a national cycling coach and work with fundraising mentors as part of the LLS "Virtual Team." As members of ISPE, we support our patient customers and industry by giving back, and in this event, cycling for a cure. Some may recognize the personal connection – my husband, Tim, is a lymphoma patient and has been an honored patient rider in this challenging event. Email me at NBerg@ISPE.org for details.

Join Us

Plan now to attend the 2012 Annual Meeting to be a part of the new ISPE Experience. ISPE members are leading the industry and staying ahead of issues and resolving them. A comprehensive promotional brochure will be mailed to you shortly, but you also may take advantage of registering online now at www.ispe.org/2012annualmeeting. I look forward to meeting you in San Francisco this November. 