Guidance Documents





















ISPE Guidance Documents serve as indispensable resources, providing the collective knowledge of leading thinkers on manufacturing best practices, regulatory compliance, and international trends.

- Exclusive advertising opportunities are limited to three pages per document
- Provides long-term exposure to a targeted audience
- Guidance Documents include: ISPE
 Guides, Baseline Guides, ISPE Good
 Practice Guides, GAMP® Good Practice
 Guides and PQLI® Good Practice Guides

Rates and Positions

Advertising is limited to three premium cover positions (Inside Front Cover, Inside Back Cover and Back Cover). Positions are booked on a first come, first served basis. These are full color, full page ads only.

\$4,500 - Inside Front Cover, Inside Back Cover \$5,000 - Back Cover

Trim Size: 8 1/2 inches x 11 inches Bleed Size: 8 3/4 inches x 11 1/4 inches Live Area: 7 1/2 inches x 10 1/2 inches

Spine Hinge: Take 3/8 inch into account on left or right for Inside Front Cover and Inside Back Cover due to glued spine hinge;

does not apply to back cover

Digital Publications Drive Traffic to Your Website

ISPE print publications including PE magazine, the FOYA supplement to PE and Guidance Documents, are available in a digital format that allows readers to easily flip through the pages online. Ads placed in print publications will appear in the online version with links to your URL at no additional cost.