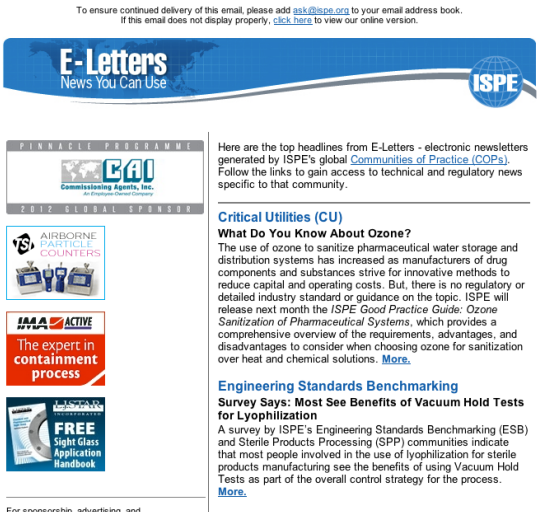
Digital Newsletters

E-Letters

Peer-to-peer communication delivered quarterly to more than 54,000 industry professionals worldwide. Each edition of E-Letters highlights emerging trends and key issues emanating from ISPE's topic-focused Communities of Practice.

- Maximum of five sponsors per issue
  Insert a screen shot of E-Letters
- Button ad with link on the main page of the issue email
- Convey your message to an audience engaged in specific disciplines
- Activity click reports supplied quarterly



E-Letters Advertising Rates

$1,650 / €1.225 per issue
$5,950 / €4.410 for all four issues

E-Letters Advertising Production Requirements

- Ad Button Dimensions: 120 pixels wide x 90 pixels high
- File Format: JPG or GIF, no animation
- Provide company URL for link
- E-Letters ads are billed upon publication

E-Letters		
Publication Dates	Copy Deadlines	Ad Deadlines
14 January	7 December	7 January
22 April	15 March	15 April
8 July	31 May	1 July
28 October	20 September	21 October

ispeak

ISPE's Member-only, bi-monthly electronic newsletter,ispeak, is the Society's voice to the global membership, reaching more than 20,000 Members in 90 countries.

- Contains information vital to the ISPE community
- Highlights Committee, Affiliate/Chapter and Community of Practice (COP) activities
- Maximum of five sponsors per issue
- Button ad with link on ispeak web issue for 2 months
- Activity click reports supplied bi-monthly

ispeak Advertising Rates

$1,650 / €1.225 per issue
$8,270 / €6.125 for all six issues

ispeak Advertising Production Requirements

- Ad Button Dimensions: 120 pixels wide x 90 pixels high
- File Format: JPG or GIF, no animation
- Provide company URL for link
- ispeak ads are billed upon publication

ispeak		
Publication Dates	Copy Deadlines	Ad Deadlines
11 February	21 January	28 January
8 April	18 March	25 March
10 June	20 May	28 May
12 August	22 July	29 July
14 October	23 September	30 September
16 December	25 November	2 December

*Electronic Publication dates are subject to change

ISPE Informer

Reach industry professionals worldwide by sponsoring Informer, ISPE's global promotional electronic newsletter. Delivered monthly, Informer features regionally relevant topics, including upcoming ISPE education and training events, Guidance Document updates, career resources, and other Society initiatives.

- Choose form 4 regional newsletters
- Maximum of 5 sponsors per issue
- Button ad with link on the main page of the mailing
- Activity click reports supplied monthly

If this e-mail does not display properly, click here to view our online version.
To ensure proper delivery of this email, add ask@ispe.org to your Safe Senders list.

ISPE Europe Informer

Your Source for Professional Development and Industry Know-How
23 July 2012

Education Conferences and Training Courses

Upcoming Conferences and Training

European Region:

Contemporary Trends in Facilities and Compliance European Conference
Registration is Open Now!
17 - 18 September 2012, Brussels, Belgium

GAMP European Conference: Understanding the Business Benefits and Compliance Risks from Evolving Computerised Solutions and IT Services
Registration is Open Now!
19 - 20 September 2012, Brussels, Belgium

Back to Basics: Transforming the Pharmaceutical Supply Chain European Conference - *Registration Coming Soon!*
22 - 23 October 2012, Berlin, Germany

Investigational Products European Conference
Registration Coming Soon!
24 - 25 October 2012, Berlin, Germany

Facilities and Operations Training
17 - 20 September 2012, Brussels, Belgium - *Registration is Open Now!*
22 - 25 October 2012, Berlin, Germany - *Registration Coming Soon!*

North American Region:

Chicago Classroom Training
24 - 27 September, Chicago, Illinois USA
Clinical Trials, GAMP® 5, HVAC, Sterile, Facility Project Management and Water

Process Validation Conference: Practical Application of the Lifecycle Approach

Membership Advantage
Significant $ discounts on everything ISPE offers and more:

Benefits - Find out how to get the most out of your membership.

Join ISPE - Advance your professional and technical proficiency through ISPE membership.

Update Your Profile- Manage your account, profile and email preferences.

July Sponsors

PINNACLE PROGRAMME
2012 Global Sponsor
CAI Commissioning Agents, Inc.
An Employee-Owned Company

Host Sponsor
PHARMATECH ASSOCIATES

Informer North/South America
Reaches more than 30,000

Informer Europe
Reaches more than 4,600

Informer Asia Pacific
Reaches more than 10,000

Informer China
Reaches more than 3,000

Informer Advertising Rates

Americas: $830 / €667 per issue

Choice of Europe/Asia Pacific/China: $415 / €336 per issue

Informer Advertising Production Requirements

- Ad Button Dimensions: 120 pixels wide x 90 pixels high
- File Format: JPG or GIF, no animation
- Provide company URL for link
- Informer ads are billed upon publication

Informer

North/South America Publication Dates	Europe Publication Dates
7 January	28 January
4 February	25 February
4 March	25 March
1 April	29 April
6 May	27 May
3 June	24 June
1 July	29 July
5 August	26 August
9 September	30 September
7 October	28 October
4 November	25 November
2 December	16 December
6 January 2014	27 January 2014

Asia Pacific Publication Dates	China Publication Dates
28 January	
25 February	25 February
25 March	
29 April	29 April
27 May	
24 June	24 June
29 July	
26 August	26 August
30 September	
28 October	28 October
25 November	
16 December	16 December
27 January 2014	

*Electronic Publication dates are subject to change