

Digital Newsletters

E-Supplements

Peer-to-peer communication delivered quarterly to more than 54,000 industry professionals worldwide. Each E-Supplement highlights emerging trends and key issues from ISPE's topic-focused Communities of Practice.

- Maximum of five sponsors per issue
- Full-page clickable ad inside supplement
- Convey your message to an audience engaged in specific disciplines
- Activity click reports supplied quarterly

E-Supplements Advertising Production Requirements

- Ad Dimensions: 7 inches wide x 10 inches high
- File Format: JPG or high-resolution PDF
- Provide company URL for link
- E-Supplement ads are billed upon publication



E-Supplements Advertising Rates

\$2,250/ €1,730 per issue
 \$2,050/ €1,577 per issue for all four issues

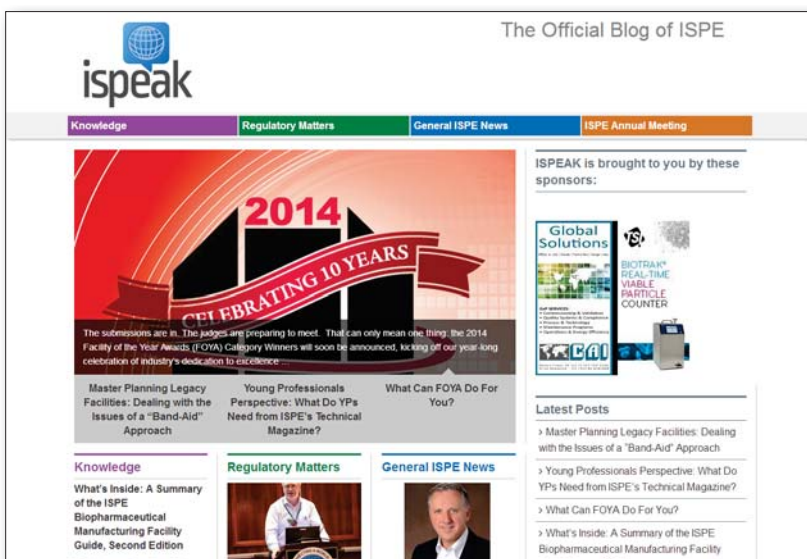
E-Supplements Publication Schedule

Publication Dates	Copy Deadlines	Ad Deadlines
16 April	7 April	31 March
20 August	11 August	4 August
15 October	6 October	29 September
17 December	8 December	1 December

ISPEAK Blog

The official blog of ISPE, ISPEAK features perspectives from Members, guest authors, volunteers and staff on industry hot topics and Society news.

- Contains information vital to the ISPE community
- Highlights Committee, Affiliate/Chapter and Community of Practice (COP) activities
- Maximum of five sponsors per issue
- Button ad with link on *ispeak* web issue for 2 months
- Activity click reports supplied monthly



ISPEAK				
Ad sizes and locations (All dimensions are pixels, width x height)	2 Months	4 Months	6 Months	1 Year
200 x 400 Vertical Rectangle Only one ad this size on the screen, site rotating, web page level-specific	\$2,115 €1,575	\$4,140 €3,075	\$6,150 €4,560	\$10,365 €7,680
148 x 400 Vertical SlimBox No other ads on screen, web page level-specific	\$1,410 €1,050	\$2,760 €2,050	\$4,100 €3,040	\$6,910 €5,120
120 x 240 Vertical Banner – Animated Animation available exclusively on 120 x 240 size and only one (1) animated ad displayed per screen	\$980 €725	\$1,655 €1,225	\$2,325 €1,722	\$3,730 €2,762
120 x 240 Vertical Banner – Static Either two or four ads this size on the same screen, web page level-specific	\$705 €525	\$1,380 €1,025	\$2,050 €1,520	\$3,455 €2,560

*Electronic Publication dates are subject to change