2011 ISPE Annual

Preparing Professionals and Organizations for Rapid C

Current as of: 6 September 2011
Visit www.ISPE.org/2011AnnualMeeting
for current information.

Leading global change and innovation in pharmaceutical technology and processes for more than three decades.

6-9 November

Industry Experts and Regulators Present

GLOBAL GMP SOLUTIONS

for Manufacturing, Technology, Regulations, Facilities and Investigational Products

Gaylord Texan • Dallas/Ft. Worth
(Grapevine), Texas USA

Exhibits and Sponsorships

Session Tracks:

- Technology
- Manufacturing and Emerging Markets
- Investigational Products
- Facilities and Project Delivery
- Regulatory

www.ISPE.org/2011AnnualMeeting

ISPE®
Connecting a World of
Pharmaceutical Knowledge

ISPE 2011 Annual Meeting is your prime opportunity to access and interact with key decision makers and buyers in the global pharmaceutical and biotechnology manufacturing industries. Reap great benefits and make a powerful impact in front of industry leaders with a Premium Sponsorship at this event. These cost-effective opportunities will build brand awareness, strengthen your company image, generate valuable leads, and increase your exhibit traffic.

(Priority table assignments included in all sponsorship packages)

H Host $16,000
Includes four full days of recognition at 2011 Annual Meeting

P Platinum $14,000
Includes three full days of recognition at 2011 Annual Meeting

G Gold $12,000
Includes two full days of recognition at 2011 Annual Meeting

S Silver $8,250
Includes one full day of recognition at 2011 Annual Meeting

B Bronze $5,250
Includes one full day of recognition at 2011 Annual Meeting

	H	P	G	S	B
Recognition as "Sponsor" in pre-event, onsite, and post-event marketing promotions and communications	✓	✓	✓	✓	✓
Company name/logo mention in conference printed materials and displayed on signage as "Sponsorship Category" (deadline applies)	✓	✓	✓	✓	✓
Logo displayed in onsite brochure/program as "Sponsorship Category"	✓	✓	✓	✓	✓
Prominent recognition in Conference Schedule	✓	✓	✓	✓	✓
Full page flyer handed out at registration *(deadline applies)*	✓				
Three complimentary 2011 Annual Meeting Conference registrations including admission to all networking and social events and meals	✓				
Two complimentary 2011 Annual Meeting Conference registrations including admission to all networking and social events and meals		✓			
One complimentary 2011 Annual Meeting Conference registration including admission to all networking and social events and meals			✓		
Table Top exhibition space at 2011 Annual Meeting on all days exhibits are open	✓	✓	✓	✓	
Reserved seating for two at Keynote Presentation	✓	✓	✓	✓	✓
Logo displayed in presentation at Membership Award Ceremony Luncheon	✓	✓	✓	✓	✓
Exhibitor badge registration for two staff personnel	✓	✓	✓	✓	
Sponsor ribbon on badges for all company personnel attending event	✓	✓	✓	✓	
First access to delegate addresses for pre- and post- Conference mailing for one-time use	✓	✓			
Use of Sponsor table near ISPE registration/welcome area	✓	✓	✓	✓	
Prominent name/logo recognition in applicable issue of *Pharmaceutical Engineering* – Thank You Page as "Sponsorship Category"	✓	✓	✓	✓	✓
Button advertisement with link to your website on the event overview pages of the ISPE website for up to three months prior to the event	✓	✓	✓	✓	

Specialty Sponsorships, Advertising and Exhibit Opportunites

Tote Bags - $14,000

- Company logo on attendees' tote bag
- One page insert in tote bag
- Button ad on ISPE Annual Meeting website for up to three months
- FREE 1/2 page ad in Exhibitor Directory

Cell Phone Charging Station - $2,750

- Everyone will thank you for sponsoring this while they stay connected with the outside world.

Leadership Reception - $5,000

- Network with the industry leaders.
- Limited to 1 exclusive sponsor only.

Room Drop - $6,250

- Delivery of one (1) marketing piece to attendee hotel rooms
- Sponsor is responsible for all production, shipping, and deadlines for product delivery

Student Activities - $5,250

- Sponsor logo placed on signage at all ISPE Annual Meeting student activities
- Recognition at Student Orientation/Luncheon
- Recognition at Student Poster Competition
- Recognition on ISPE Annual Meeting website and in promotional emails
- Three (3) month rotating button ad on ISPE Annual Meeting website includes website link

Tuesday Night Party - $5,250

- Sponsorship includes two (2) tickets to this networking event
- Sponsor's logo displayed on signage at this event
- Recognition on ISPE website and in Annual Meeting printed material
- Three (3) month rotating button ad on ISPE Annual Meeting website includes website link

Tuesday Night Party Prize Sponsor - $1,250

- A great networking opportunity!

Bar Sponsorship - Sunday Welcome Reception - $4,250

- Sponsor's logo displayed on signage at the Bar during the Welcome reception inside the Exhibit Hall
- Recognition on ISPE website and in Annual Meeting printed material
- Rotating button ad on ISPE Annual Meeting website includes URL link

Communities of Practice Night - $1,800

Three economic sponsorship packages include:

- Sponsor's logo displayed on signage
- Company mention in promotional email
- And much more - contact ISPE for details and pricing

Bag Stuffer - $2,650

- Inclusion of one (1) marketing piece or give-away in attendees' bag
- Sponsor is responsible for all production, shipping, and deadlines for product delivery

Custom Sponsorships Available

Floor Decal Sponsor - $11.20 per sq. ft.

- See your company logo throughout the event in all high traffic, highly visible areas.

Delegate Material Advertising - $2,150

- Annual Meeting delegate material advertising is a great way to deliver your message
- Drive traffic to your exhibit table
- Distributed to all Annual Meeting education attendees

Exhibit Hall Give-Away - $1,750

- Sponsor's logo displayed on signage at the event
- Promotes additional traffic to sponsors' tables: Delegates will visit each table to have their passports stamped and will be eligible to win great prizes when passport is full
- Recognition in Annual Meeting print material

Fact Book Advertising - $2,000- $3,250

ADS DUE: 13 September 2011

- Annual Meeting Fact Book is an indispensable, pocket-sized quick reference guide that contains important event details
- Spotlight your products and services by advertising
- Drive traffic to your exhibit table
- Distributed to all Annual Meeting attendees

Hotel Key Cards - $6,000

- Company logo on attendee hotel keys

Lanyards - $7,000

- Company logo printed on delegate lanyards

Cyber Café - $13,000

- Splash screen with sponsor content
- Button ad on ISPE website for up to three months

Premium Table Top - From $3,400 (Early Bird)

Includes all items of the Table Top Exhibit Only Package plus:

- Company Logo in the Exhibitor Directory
- 30 word description of your company
- Link to company website in digital Exhibitor Directory
- First Choice on the table selections

Vendor Session Table Top - From $4,295 (Early Bird)

Includes all items of the Table Top Exhibit Only Package plus:

- A one hour block of time to do two (2) 20 minute information or product demonstrations, inside the Exhibit Hall during break times

Thank You to Our Sponsors

PINNACLE PROGRAMME 2011 GLOBAL SPONSOR
CAI Commissioning Agents, Inc.
An Employee-Owned Company

Platinum Sponsors: ModularPartners, Johnson Controls

Bronze Sponsor: STRUCTURETONE

Gold Sponsor: Agilent Technologies

To secure your sponsorship or exhibit, please complete the registration form below.

Contact Details (all event information will be sent to this person)

Company _____

Contact Person _____

Title _____

Address _____

City_____ State/Province_____ Zip+4/Postcode_____

Country_____Telephone _____

Fax _____ Email _____

Website_____

Payment Method

Registrations will not be accepted without payment or credit card information.

❑ Check #_____enclosed payable to ISPE (must be in US Dollars, drawn on a US bank) in the amount of $ _____

❑ Bill my credit card: ❑ VISA ❑ MASTERCARD ❑ AMEX

_____
CARD NUMBER

_____
EXPIRATION DATE

_____
NAME OF CARDHOLDER (AS IT APPEARS ON CARD)

_____
CARDHOLDER SIGNATURE

Cancelation Policy: A fifty percent (50%) refund will be given up to 10 weeks prior to event date. No refunds will be given if cancellation is less then 10 weeks prior to event.

THIS FORM WILL NOT BE ACCEPTED WITHOUT AN AUTHORIZED SIGNATURE.

Sponsorships Available:

❑ Host – $16,000 (inlcudes all four days)
❑ Platinum – $14,000 (choose three days)
❑ Gold – $12,000 (choose two days)
❑ Silver – $8,250 (choose one day)
❑ Bronze – $5,250 (choose one day)

- ❑ 6 November 2011
- ❑ 7 November 2011
- ❑ 8 November 2011
- ❑ 9 November 2011

❑ Table Top Exhibit Only - $3,100*/$3,300
❑ Premium Table Top - $3,400*/$3,600
❑ Vendor Session Table Top - $4,295*/$4,495

*Early Bird pricing- on or before 6 August 2011

Specialty Items*

❑ Tote Bag - $14,000
❑ Cyber Café - $13,000
❑ Cell Phone Charging Station - $2,750
❑ Hotel Key Card - $6,000
❑ Lanyards - $7,000
❑ Leadership Reception - $5,000
❑ Floor Decals - $11.20 per square foot
❑ Tuesday Night Party - $5,250
❑ Student Activities - $5,250
❑ Bar Sponsorship
Sunday Welcome Reception - $4,250
❑ Bag Stuffer - $2,650
❑ Delegate Material Advertising - $2,150
❑ Exhibit Hall Give-Away - $1,750
❑ Fact Book Advertising - $2,000 - $3,250
❑ Communities of Practice Night - $1,800
❑ Custom Sponsorship (details in space provided below)

_____

In order to be listed in the fact book and on promotional signage, your company will have to register before 16 September 2011. This includes sponsorship and exhibit opportunities.

Please send this form with payment to:

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4 Ways to Register

1. Phone
2. Online at www.ISPE.org/2011AnnualMeeting
3. Fax
4. Mail