



San Francisco/ Bay Area Chapter

NEWSLETTER INVOICE

Circulation: 3900+ / Target is 6 Issues Per Year

Company: _____ Contact: _____

Phone #: _____ Fax #: _____

Contact Email Address: _____

Thank you for your support of the San Francisco/Bay Area Chapter of ISPE through your advertisements in the Chapter newsletter. If you are interested in advertising in the future, make sure you fax this form back to us ASAP indicating how many issues you would like to advertise in along with your credit card payment. To pay by check, please submit this invoice to your accounting department for payment. All ads are Business card-size, see last page of this document for instructions on how to submit your artwork. Only pre-paid ads will be placed.

COST PER ISSUE: \$140

WE WOULD LIKE TO ORDER ONE YEAR OF ADVERTISING \$ 840.00

WE WOULD LIKE TO ORDER _____ ADS \$ _____

(Please fill in amount to be charged based on the number of ads you would like to order)

When your payment and artwork is received, your ad(s) will be placed in the next newsletter(s) that are published.

All ads can be full color. Newsletters are distributed via email to members and non-members. They are also available for download from the Chapter's web site.

If paying by credit card, please indicate which: VISA MasterCard AMEX

Name on Credit Card: _____

Exp. Date: _____

Card #: _____

Signature: _____

Please make your check payable to: ISPE San Francisco/Bay Area Chapter (Tax ID#68-0282494) and send it to:

5319 University Dr., Suite 641, Irvine, CA 92612

Should you have any questions, please call Attention To Detail at 949-387-9046 or

Fax to: **949-387-9047 or 949-266-8461.**

Connecting a World of
Pharmaceutical Knowledge



ISPE West Coast Chapter Newsletter Artwork Requirements

AD SIZE: Business Card
3.5" wide x 2" tall

SENDING YOUR ARTWORK

Please email your ad to Kimberly Syre:
ksyre@cox.net

ARTWORK FORMAT

Preferred graphic format is High Quality pdf Files (up to 400K size file).

All ads can be full color.

If sending in another format, please make sure your ad is of high quality (600 dpi).

Your ad will only look as good as the artwork you supply. High quality artwork is necessary for high print quality.

Native software files will not be accepted (Word, Excel, Illustrator, PageMaker).

Please Note: All newsletters are in a pdf (electronic) format and circulated via email. In order for each newsletter to be small enough to email, we always reduce the newsletter to be around 2-4 megs.

For those ads without photos, the best quality can be found when making a pdf from a vector based file.

We have found that the best results can be found when you design your ad based on how we output our file.

Our process is: a high quality zip pdf file is made in Adobe Acrobat 7.0 then the file is reduced to be compatible with Adobe Acrobat 5.0.