ISPE CaSA
SPONSORSHIP PROGRAM- ANNUAL PROGRAM AND A LA CARTE OPTIONS
January 1, 2013 – December 31, 2013

ISPE CaSA has put together a comprehensive list of sponsorship opportunities. As you are planning for 2013 please consider how you will support the Chapter. New for 2013 we are offering 4 annual sponsorship packages that provide a comprehensive offering of sponsorship, registration for attendance and advertising. When considering these options please compare against total expenditures in prior years, not just sponsorship.

We will continue to offer individual sponsorship and advertising opportunities which are also listed below.

Please contact Amanda Wujcik at info@ispecasa.org if you have questions or are interested in participation.

Benefits of Annual Sponsorship

The Annual sponsorship program allows ISPE CaSA to provide exciting and innovative educational and networking events for our members. These sponsorships fund programming and operations for the Chapter.

This new program will significantly reduce the individual requests for sponsorships throughout the year by creating packages that will provide sponsors consistent market exposure for the entire year. In addition, the program provides savings for you while serving to provide a year-long budget for your planning process. Sponsorship is only available to Chapter members.

Quarterly or bi-annual payment plans will be accepted.

The following outlines our four levels of annual sponsorship, then the additional a la cart opportunities:

Platinum Sponsorship $10,000

Technology Show

- Corporate Sponsor Package. Includes: Exhibitor Registration Fee (Premium Table on Ballroom A&B Wall, Name recognition in all pre-show advertising and publications related to the Technology Show, Full Page Ad in Technology Show Program, Logo in Show Program, Advertising on Ballroom Projection Screens, Name on Technology Show bag, Signage at Registration Desk and Networking Reception)

Educational Events and Plant Tours

- Sponsorship at all events/ plant tours.
- Logo on event flyer, name and logo on table sign, full screen name and logo on projection display
- Typically 3-4 Education programs and 2 Plant Tours
- 10 complimentary registrations, specific program uses to be determined by sponsor. $50 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Golf

- Option of Beverage cart or Par 3 Hole Sponsorship
- Hole Sponsor- Deluxe
- 4 complimentary registrations. $125 value per registration

Therapeutic Thursdays

- Platinum sponsor receives one month sponsorship. Month to be determined at beginning of year. Chapter will pay food costs for this event
- Sponsorship includes event signage

Gala Event

- Event Sponsorship
- Logo on event flyer, name and logo on table sign, full screen name and logo on projection display
- 4 complimentary registrations. $100 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Casino Night

- Premiere Event Sponsorship
- Logo on event flyer, full screen and name on projection display
- Annual Sponsor signage
- 4 complimentary registrations. $75 value per registration
- Note does not include event registration list

Durham Bulls

- Event Sponsorship
- Logo on event flyer, logo on signage at event
- 6 complimentary registrations. $15 value per registration
- Annual Sponsor signage
- Event Registration List

Sparians Networking Event- January 2013

- Event Sponsorship
- 4 complimentary registrations. $40 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Toys for Tots

- Annual Sponsor signage
- Recognition on all event communications
- Sponsor ribbons on name badges
- Event Registration List

Annual Planning Session

- Annual Sponsor signage.
- Recognition on all event communications
- Sponsor ribbons on name badges
- Event Registration List

Leadership Symposium

- Event Sponsorship
- Logo on event flyer, name and logo on table sign, full screen name and logo on projection display
- 2 complimentary registrations. $20 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Young Professionals Education Events

- Event Sponsorship
- Typically 7 events per calendar year.
- 6 complimentary registrations. $20 value per registration
- Recognition on all event communications
- Sponsor ribbons on name badges
- Event Registration List

Career Fair

- Event Sponsorship
- Recognition on all event communications
- Sponsor ribbons on name badges
- Event Registration List

Resume Workshop

- Event Sponsorship
- Recognition on all event communications
- Sponsor ribbons on name badges
- Event Registration List

Newsletter

- Business Card Ad. 6 times per year, full color, 3.5" x 2"
- Hot Link from Business card ad
- "Sponsor" spotlight

Website

- 240 x 400 Vertical Rectangle Ad for 12 months
- Annual Sponsor Recognition with Hyperlink

Gold Sponsorship $7,500

Technology Show

- Color Quarter Page Ad in program

Educational Events and Plant Tours

- Sponsorship at all events/ plant tours.
- Logo on event flyer, name and logo on table sign, full screen name and logo on projection display
- Typically 3-4 Education programs and 2 Plant Tours
- 8 complimentary registrations, specific program uses to be determined by sponsor. $50 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Golf

- Option of Beverage cart or Par 3 Hole in One Sponsorship equal to $600 value or lesser
- Hole Sponsor- Deluxe
- 4 complimentary registrations. $125 value per registration

Gala Event

- Event Sponsorship
- Logo on event flyer, name and logo on table sign, full screen name and logo on projection display
- 2 complimentary registrations. $100 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Casino Night

- Premiere Event Sponsorship
- Logo on event flyer, full screen and name on projection display
- Annual Sponsor signage
- 2 complimentary registrations. $75 value per registration

Durham Bulls

- Event Sponsorship
- Logo on event flyer, logo on signage at event
- 4 complimentary registrations. $15 value per registration
- Annual Sponsor signage
- Event Registration List

Sparians Networking Event- January 2013

- Event Sponsorship
- 2 complimentary registrations. $40 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Toys for Tots

- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Annual Planning Session

- Annual Sponsor signage.
- Sponsor ribbons on name badges

- Event Registration List

Leadership Symposium

- 2 complimentary registrations. $20 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges
- Event Registration List

Young Professionals Education Events

- Event Sponsorship
- Typically 7 events per calendar year.
- 6 complimentary registrations. $20 value per registration
- Sponsor ribbons on name badges
- Event Registration List

Career Fair

- Sponsor ribbons on name badges
- Event Registration List

Resume Workshop

- Sponsor ribbons on name badges
- Event Registration List

Newsletter

- Business Card Ad. 6 times per year, full color, 3.5" x 2"
- Hot Link from Business card ad

Website

- 120 x 240 Vertical Banner- animated for 12 months
- Annual Sponsor Recognition with Hyperlink

Silver Sponsorship $3,000

Technology Show

- Logo in Show Guide

Educational Events and Plant Tours

- Sponsorship at all events/ plant tours.
- Name and logo on table in sponsor group on projection display
- Typically 3-4 Education programs and 2 Plant Tours
- 4 complimentary registrations, specific program uses to be determined by sponsor. $50 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges

Golf

- Hole Sponsor- Deluxe

Gala Event

- 1 complimentary registrations. $100 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges

Casino Night

- Table Sponsorship
- Logo on gaming table
- Annual Sponsor signage
- 1 complimentary registration. $75 value per registration

Durham Bulls

- 2 complimentary registrations. $15 value per registration
- Annual Sponsor signage

Sparians Networking Event- January 2013

- Event Sponsorship
- 1 complimentary registrations. $40 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges

Toys for Tots

- Annual Sponsor signage
- Sponsor ribbons on name badges

Annual Planning Session

- Annual Sponsor signage.
- Sponsor ribbons on name badges

Leadership Symposium

- 1 complimentary registrations. $20 value per registration
- Annual Sponsor signage
- Sponsor ribbons on name badges

Young Professionals Education Events

- Event Sponsorship
- Typically 7 events per calendar year.
- 3 complimentary registrations. $20 value per registration
- Sponsor ribbons on name badges

Career Fair

- Sponsor ribbons on name badges

Resume Workshop

- Sponsor ribbons on name badges

Newsletter

- Business Card Ad. 6 times per year, full color, 3.5" x 2"

Website

- 120 x 240 Vertical Banner non animated for 12 months
- Annual Sponsor Recognition with Hyperlink

Bronze Sponsorship $1,500

Educational Events and Plant Tours

- Sponsorship at all events/ plant tours.
- Name and logo on table in sponsor group on projection display
- Typically 3-4 Education programs and 2 Plant Tours
- Annual Sponsor signage
- Sponsor ribbons on name badges

Golf

- Hole Sponsor

Gala Event

- Annual Sponsor signage
- Sponsor ribbons on name badges

Casino Night

- Annual Sponsor signage

Durham Bulls

- Annual Sponsor signage

Sparians Networking Event- January 2013

- Annual Sponsor signage

Toys for Tots

- Annual Sponsor signage
- Sponsor ribbons on name badges

Annual Planning Session

- Annual Sponsor signage.
- Sponsor ribbons on name badges

Leadership Symposium

- Annual Sponsor signage
- Sponsor ribbons on name badges

Young Professionals Education Events

- Event Sponsorship
- Typically 7 events per calendar year.
- Sponsor ribbons on name badges

Career Fair

- Sponsor ribbons on name badges

Resume Workshop

- Sponsor ribbons on name badges

Website

- Annual Sponsor Recognition with Hyperlink