

## A Premier Sponsorship Opportunity

ISPE is offering a unique opportunity for your company to connect with prominent industry leaders in technological innovation for pharmaceutical and biotechnology facility design, construction, and operations by sponsoring the prestigious Facility of the Year Awards (FOYA) program. Your sponsorship of the FOYA program offers unparalleled year-round visibility and recognition by our industry as a supporter of the innovations driving our industry.

# Year-Round Visibility

The Category Winners of the Facility of the Year Awards Program are recognized and celebrated at the prestigious FOYA Awards Reception and Banquet each year which will be held at the 2024 ISPE Annual Meeting & Expo on 13 October 2024 in Orlando, Florida, USA. Sponsors will receive year-round recognition and visibility preceding, during, and following these events in a variety of media.



## 2024 ISPE Facility of the Year Awards

ISPE's Facility of the Year Awards Program is the premier global awards program recognizing innovation and creativity in the pharmaceutical and biotechnology manufacturing industries. The FOYA program celebrates the shared commitment and dedication of individuals working for different companies worldwide to enhance patient health and safety through innovation and advancements in pharmaceutical manufacturing technology.

Projects awarded set the standard for pharmaceutical facilities by demonstrating excellence in the categories of:

- Innovation
- Pharma 4.0™
- Operations
- Social Impact
- Supply Chain

### Ad Opportunities

FOYA SPOTLIGHT ON EXCELLENCE ADVERTISING \$2,000 - FULL-PAGE ADVERTISEMENT \$1,500 - HALF-PAGE ADVERTISEMENT

Get your message and brand in front of ISPE members and industry stakeholders by placing an ad in the FOYA Spotlight on Excellence booklet.

The publication will be available via digital PDF download from the ISPE website, and printed booklets will be distributed at the 2024 ISPE Annual Meeting & Expo and other 2024-2025 ISPE International events.



## Sponsorship Packages

#### FOYA SUPPORTING SPONSOR \$7,500 - LIMIT 5 (EXCLUSIVE \$30,000)

#### Benefits:

- Top recognition as a Supporting Sponsor of the 2024 FOYA Program
- VIP Table at the Facility of the Year Awards Reception and Banquet
- Verbal and Visual Recognition, including walkin slides, as Supporting Sponsor during the FOYA Reception and Banquet
- Company name and logo recognition as a Supporting Sponsor in print "FOYA Spotlight on Excellence" booklet
- Sponsor inclusion/recognition in social media promotions of FOYA and Banquet event
- Logo and link featured as a Supporting Sponsor on FOYA web page
- Logo recognition at the FOYA booth at the 2024 ISPE Annual Meeting Expo Hall floor
- 50 leads from attendees of the FOYA Banquet (Attendees are decision-makers – VP's Director level executives from Owner companies)
- 20,000 advertising impressions on FOYA web page throughout the year

#### FOYA VIP TABLE \$3,500

- Purchase a table to invite your colleagues to join you at the FOYA Awards Reception and Banquet
- Exclusive table of 8-10 seats at the 2024 FOYA Awards Banquet
- Logo recognition with table tent card or similar

#### FRIEND OF FOYA SPONSOR \$5,000 - LIMIT 5 (EXCLUSIVE \$20,000)

#### Benefits:

- Recognition as a "Friend of FOYA Sponsor" of the 2023 FOYA Program
- Two tickets for the Facility of the Year Awards Reception and Banquet
- Verbal and Visual Recognition, including walk-in slides, as a Friend of FOYA
- Sponsor during the FOYA Reception and Banquet
- Company name and logo recognition as a Friend of FOYA Sponsor in print "FOYA Spotlight on Excellence" booklet
- Sponsor inclusion and recognition in social media promotions of FOYA and the Banquet event
- Logo and link featured as a Friend of FOYA Sponsor on FOYA web page
- Logo recognition as the sponsor on a sign at each banquet table
- 10,000 advertising impressions on FOYA web page throughout the year

For more information, please contact:

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