ISPE

2017 ANNUAL MEETING & EXPO

DRIVING INNOVATION TO ADVANCE PATIENT THERAPIES

29 Oct. – 1 Nov.
San Diego, CA

EXHIBITOR NEWSLETTER | October 2017

EXHIBIT PERSONNEL CHECK-IN

All exhibit staff must check in at the registration desk before entering the exhibit hall.

REGISTRATION HOURS:

Grand Ballroom Foyer Level 1 North Tower

Saturday, 28 October	1300-1800
Sunday, 29 October	0700-1800
Monday, 30 October	0700-1800
Tuesday, 31 October	0700-1730

EXHIBIT SERVICES

Shepard Exposition Services and SmartSource will have service counters to help you during move-in and move-out. They will be located in the back left corner inside the expo hall.

For help with electric orders, the hotel with have someone working alongside Shepard during exhibitor set-up.

If you shipped to Shepards' event warehouse, your shipment will be placed at your exhibit space.

If you shipped to the hotel, you will need to work with the UPS Store located inside the San Diego Marriott Marquis & Marina to ensure your packages are delivered to you.

DOWNLOAD THE MOBILE APP

With the ISPE mobile app, you can:

- Stay organized with up-to-the minute Exhibitor, Speaker, and Event Information
- Receive important real-time communication from ISPE
- Share your event photos and experiences
- And much, much more!

Be sure to create and publish your profile in the mobile app. You will be able to engage with other conference mobile app users.

Dowloading the mobile app is easy!

Search The App Store or Google Play for "**ISPE Events**" or scan this QR Code.

EXHIBIT HALL HOURS

Exhibitor Move-in

Sunday, 29 October	0700 - 1500

All exhibits must be set up by 1500. The exhibit hall opens for the Welcome Reception at 1700.

Sunday, 29 October	
Welcome Reception	**1700 - 1830**
Monday, 29 October	**1000 - 1615**
Networking Break	1000 - 1100
Lunch in Expo Hall	1230 - 1345
Networking Break*	1515 - 1615
Tuesday, 31 October	**1000 - 1600**
Networking Break	1000 - 1045
Lunch in Expo Hall	1215 - 1330
Networking Break*	1515 - 1600

Exhibitor Move-out

Tuesday, 31 October	1600 - 1800

Exhibitors are not permitted to break down their exhibit space or begin packing up, prior to 1600.

*Exhibit hall giveaway drawings will be held during the afternoon networking breaks on Monday and Tuesday.

ON-SITE DETAILS & INFORMATION

For those of you that will be setting up your exhibits, be aware that there will be a white envelope labeled with your company name in your exhibit space when you arrive to set up on Sunday. It will contain information that will help you with your set-up and other important details.

SPREAD THE WORD

Don't forget to take advantage of social media to promote your participation at the conference.

Use the conference hashtag and your message will be retweeted in ISPE's Twitter feed.

#ISPEAM17

2018 ON-SITE SALES

At this year's Annual Meeting & Expo, you will be able to select your exhibit space and purchase enhanced listings for the 2018 Annual Meeting & Expo on-site and in real-time through MapYourShow. Appointment times have been communicated to your companies designated main point of contact. Don't miss this opportunity to reserve your prime location before it opens up to non-exhibiting companies.

We will also be accepting exhibit applications on site for each of the 2018 ISPE events that will have exhibits.

Christy, Alisa and Diane will be in the Exhibit Sales Booth in the back of the expo hall to answer your questions. We look forward to seeing you!

EVERYONE IS INVITED

Sunday Keynote | 1530 - 1700

"Digital Manufacturing: The Next Frontier of Innovation"

Speaker: Enno De Boer, Partner and Leader of Digital Manufacturing North America McKinsey & Company, Inc.

"Having a Seat at the Table"

Speaker: Ms. Pam P. Cheng, Executive Vice President of Global Operations & IT AstraZeneca

Monday Keynote | 0830 - 1000

"Innovation in Hemophilia: From Blood to Genes, and the Unintended Consequences Along the Way"

Speaker: Dr. Glenn F. Pierce, MD, PhD, World Federation of Hemophilia Board of Directors and Former SVP Hematology Cell and Gene Therapy, Biogen, Inc.

"Bringing the Outside In: How Inspiration from Outside Pharma Can Transform Our Approach to Manufacturing"

Speaker: Mr. Roger Connor, President, Global Manufacturing Supply GlaxoSmithKline

ADDITIONAL GLOBAL EXHIBIT OPPORTUNITIES

- **2017 Biopharmaceutical Manufacturing Conference** | 4 - 6 December, 2017 | San Francisco
- **2018 Facilities of the Future** | 20 - 23 February, 2018 | Bethesda, MD
- **2018 Aseptic Conference** | 6 - 7 March, 2018 | Reston, VA
- **2018 Europe Annual Conference** | 19 - 21 March, 2018 | Rome, Italy
- **2018 Quality Manufacturing Conference** | 4 - 6 June, 2018 | Arlington, VA
- **2018 Annual Meeting & Expo** | 4 - 6 November, 2018 | Philadelphia, PA Convention Center

See ISPE Global Events Calendar for a complete list of upcoming global exhibiting opportunities.

Contact us for more details, or to schedule a time to discuss how we can help with your company's marketing objectives.

ISPE EXHIBIT TEAM

If you have any questions or need assistance, contact your ISPE Exhibit Service Team.

Exhibit, Advertising & Sponsorship Opportunities

Alisa Pachella, Account Manager | apachella@ispe.org | +1-813-739-2274
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Exhibit Team Registrations, Billing and Payments

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